

# ACC2003 Sponsorship Opportunities

## ACC2003 Sponsorship Levels

Title Sponsor	\$10,000
Platinum Sponsor	\$5,000
Gold Sponsor (SOLD)	\$3,000
Silver Sponsor	\$2,000
Walk Through Time Sponsor	\$2,000
Luncheon Sponsor	\$2,000
Howard Bloom Video Sponsor (SOLD)	\$1,000
Bronze Sponsor	\$1,000
Contributor	\$500
Media Sponsor	—

## Gold Sponsor:



## Silver Sponsors:



## ACC2003 Sponsorship Benefits

### Media Sponsor

Benefits include (other benefits may be discussed on an individual basis):

- Sponsorship recognition in select marketing materials.
- Space for your company literature on the Sponsor Tables.
- Advertisement in pre- and post-conference *Accelerating Times*, mailed to 1,500 people + attendees.
- Your logo link in the Sponsors section of the DVD conference record.
- Your logo link at our website and logo/profile in the **Conference Handbook**.
- Your brochure in the **Conference Handbook**.
- Copy of attendee list.

### Contributor

**\$500**

Benefits include:

- Space for your company literature on the Sponsor Tables.
- Advertisement in pre- and post-conference *Accelerating Times*, mailed to 1,500 people + attendees.
- Your logo link at our website and in the **Community Directory** (online after ACC2003).

### Bronze Sponsor

**\$1,000**



All Contributor benefits, plus the following:

- Eighth-page ad in the **Conference Handbook**.
- Sponsorship recognition in select marketing materials.
- Your logo link in the Sponsors section of the DVD conference record.
- Copy of attendee list.

## Howard Bloom Video Sponsor

**SOLD**

Dr. Bloom is developing a custom video presentation, including interview footage and visuals, to share his insights into complex systems, transformation, and accelerating change with our conference community. The film, **An Infinity of Singularities**, will play for 45 minutes, to be followed by 20 minutes of teleconference questions to Dr. Bloom from our distinguished audience. For examples of Dr. Bloom's strong visual style, please see his [website](#), and the précis of his most recent work, [Reinventing Capitalism](#).

Benefits include:

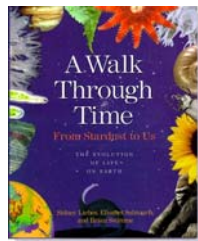
- Eighth-page ad in the **Conference Handbook**.
- Opportunity to introduce Dr. Bloom (three minute introduction).
- Space for your company literature on the Sponsor Tables.
- Advertisement in pre- and post-conference *Accelerating Times*, mailed to 1,500 people + attendees.
- Your logo link in the Sponsors section of the DVD conference record.
- Your logo link at our website and logo/profile in the **Conference Handbook**.
- Copy of attendee list.



## Walk through Time Sponsor

**\$2,000**

[A Walk through Time](#), managed by the [Foundation for Global Community](#), is an award-winning, 91-panel display of the evolutionary development of life over the last five billion years. It is a breathtaking demonstration of the core acceleration in which human civilization and now technological development are the most recent participants. With sponsorship, we will be able to place the Walk through Time exhibit around the outskirts of Tressider Union for the benefit of our conference attendees.



Benefits include:

- Eighth-page ad in the **Conference Handbook**.
- Your company banner at the start and end of the Walk.
- Sponsorship recognition in select marketing materials and on most signage.
- Space for your company literature on the Sponsor Tables.
- Advertisement in pre- and post-conference *Accelerating Times*, mailed to 1,500 people + attendees.
- Your logo link in the Sponsors section of the DVD conference record.
- Your logo link at our website and logo/profile in the **Conference Handbook**.
- Copy of attendee list.

## Luncheon Sponsor

**\$2,000**

With sponsorship, a box luncheon will be provided during A Walk through Time. Luncheon Sponsor will include all Walk through Time benefits (except banner at Walk), plus the following:

- Your signage on the display board, and your company banner at the luncheon.

## Silver Sponsor

**\$2,000**

Benefits include:

- Quarter-page ad in the **Conference Handbook**.
- Sponsorship recognition in all marketing materials and on most signage.
- Space for your company literature on the Sponsor Tables.
- Advertisement in pre- and post-conference *Accelerating Times*, mailed to 1,500 people + attendees.
- Your logo link in the Sponsors section of the DVD conference record.
- Your logo link at our website and logo/ profile in the **Conference Handbook**.
- Your brochure in the **Conference Handbook**.
- One complimentary registration.
- Copy of attendee list.

## Gold Sponsor

**SOLD**

All benefits of Silver, with the following upgrades or additions:

- 30-minute corporate sponsor session about your products, philosophy, and focus.
- Half-page ad in the **Conference Handbook**.
- Exhibit table in the reception area.
- Company banners (you provide) placed strategically throughout the conference.
- Your company specifically acknowledged during the opening and closing remarks.
- Two complimentary registrations.

## Platinum Sponsor

**\$5,000**

All benefits of Silver and Gold, with the following upgrades or additions:

- Saturday discussion with **John Smart** exploring impacts of accelerating change on your business.
- Full-page ad in the **Conference Handbook**.
- Your logo on the display board in the registration area.
- Three complimentary registrations.

## Title Sponsor

**\$10,000**

All benefits of Silver, Gold, and Platinum, with the following upgrades or additions:

- Saturday discussion with **Steve Jurvetson** exploring impacts of accelerating change on your business.
- Full-page ad in the **Conference Handbook** (inside back cover).
- Two exhibit tables in the reception area.
- Sponsorship recognition in all marketing materials and on all signage.
- Your logo link on the main menu of the DVD conference record.
- Four complimentary registrations.

# ACC2003 Sponsorship Pledge Form

**September 12 – 14, 2003 (Friday – Sunday)**

**Tresidder Union at Stanford University, Palo Alto, California**

To discuss how ACC2003 could benefit your organization, please contact Tyler Emerson at (310) 398-1934 or [sponsor@accelerating.org](mailto:sponsor@accelerating.org).

**Please send payment to the following address:**

Institute for Accelerating Change, 11505 W. Jefferson Blvd, Culver City, CA 90230 USA

Phone: (310) 398-1934 ▪ Fax: (310) 398-3454 ▪ [sponsor@accelerating.org](mailto:sponsor@accelerating.org) ▪ [www.accelerating.org](http://www.accelerating.org)

Company \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Fax \_\_\_\_\_

**Sponsorships:**

- |   |                |
|---|----------------|
| <input type="checkbox"/> Title Sponsor              | \$10,000       |
| <input type="checkbox"/> Platinum Sponsor           | \$5,000        |
| <input type="checkbox"/> Gold Sponsor               | \$3,000 (SOLD) |
| <input type="checkbox"/> Silver Sponsor             | \$2,000        |
| <input type="checkbox"/> Walk through Time Sponsor  | \$2,000        |
| <input type="checkbox"/> Luncheon Sponsor           | \$2,000        |
| <input type="checkbox"/> Bronze Sponsor             | \$1,000        |
| <input type="checkbox"/> Howard Bloom Video Sponsor | \$1,000 (SOLD) |
| <input type="checkbox"/> Contributor                | \$500          |
| <input type="checkbox"/> Media Sponsor              | —              |

**Advertising Opportunities:**

- |  |       |
|--|-------|
| <input type="checkbox"/> Full Page Ad    | \$750 |
| <input type="checkbox"/> Half Page Ad    | \$500 |
| <input type="checkbox"/> Quarter Page Ad | \$250 |
| <input type="checkbox"/> Eighth Page Ad  | \$100 |

**Ad artwork deadline: August 14, 2003**

**Total Sponsorship Pledge** \_\_\_\_\_

Payment Terms: 100% due net 30 days. Except where previously approved by Accelerating Change Conference management, sponsorships will be assigned on a first-come, first-served basis.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Please fax completed form to (310) 398-3454; Attention: **Institute for Accelerating Change**.